

The

# Noon Club News

ROTARY CLUB  
OF LIVERMORE



Special points of interest:

[Livermore-rotary.org](http://Livermore-rotary.org)

go to **DACdb** for club members, officers, and more.

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“A very good club”

October 26, 2022

## President Sblend’s comments

I hope that Livermore Rotarians are healthy and thriving. We have enjoyed many engaging meetings in the last three months. We have laughed a lot and enjoyed each other's company. As we go into the fall and the holiday season, let's remember all our club's impact upon the Livermore community and let's strive to make this year more impactful.

On Wednesday, October 26, 2022 from 4:30 to 8 p.m. at Page Mill Winery, 1960 S. Livermore Ave, our Dis-

trict Area 4 is holding a fundraiser party to support District Governor Savita's Girl Empowerment Project. This project is very dear to me. I encourage every member of our club to attend. Your tasting fee of \$15 is your contribution towards DG Savita's Project. I hope to see everyone on October 27.



## President-Elect Sheila Fagliano’s calendar

### MEETING CALENDAR

Wednesday 2: **Ronnie Forbes and Sandee Munroe — One Nation Dream Makers**

Birthdays and anniversaries

Wednesday 9: **Veterans Day — Mike Gilmore, Ret. Sgt.**

Wednesday 16 **District Governor — Savati Vaidhyanathan**

Student of the month from Vineyard High

Show off our “Livermore Stomp dance for the DG

Wednesday 23: *Dark for Thanksgiving*

Wednesday 30: **Laura Webber Livermore Amador Symphony**

Wednesday 30: **Football** —wear letter sweater or team colors

Wednesday 30: *Social at Tesla Vintners 5pm*



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## Secretary Joel Swanson — October Board Highlights

We discussed looking at the Club Bylaws with regards to potential changes to how duties get assigned to board members and committee chairs.

The club does not have an active past president. Carolyn Siegfried agreed to step in for some of the past president duties.

The Sunflower Hill Volunteer project is coming up in November. Details for signing up will be sent out to all members.

Due to lack of volunteers for the SPUR, the club will adopt a



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## DECEMBER DATES

Wednesday December 7: **Kelly Bowers and Goud Memula**  
Birthdays and Anniversaries

Wednesday 14: **Chris Filice — Livermore High School Choir**

Wednesday 21: **Nicholas Harvey — Bay Area Redwood Sustainability**

Student of the month from Del Valle High School

Theme for the month TBA

Wednesday 28: **Dark** for Christmas

*Board minutes, continued*

new approach to getting meeting details out to the members: All people submitting announcements for the club meeting slides will be asked to put all information necessary for our membership to be able to sign up for or attend events. If there is an actual SPUR reporter, the reporter can add details/embellish/comment on the meeting agenda.

The "front line" personnel will be included in the weekly meeting announcements, so that they'll be reminded, before they walk in the door, that they've got an action item for the upcoming meeting.

## Treasurer Report—Norm Bregman

### Treasurer Responsibility and First Quarter Update

The Treasurer has control of all funds, accounting to the Club periodically and no less than annually. Prior to the beginning of each fiscal year, the Treasurer and President prepare a budget of estimated income and expenditures for the year, which stands as the limit of expenditures unless ordered by action of the Board. Balances in Restricted Funds in the Rotarian-Foundation of Livermore are not included. Board approval is required for these funds to be spent. The treasurer deposits all Club funds in the Bank, named by the Board. The fiscal year is 1 July to 30 June.

A review of the 1<sup>st</sup> quarter of this year compared to last year resulted in a net gain of income around \$13,000. Our month-to-month balance comparison resulted in a net gain of almost \$3,000. Expenses in the 1<sup>st</sup> quarter of last year were greater by almost \$3,500.



A new accountant, **Audrey Horning**, was hired at the end of the last fiscal quarter based on the recommendation of our past Treasurer, Glenn Kubiak.

There has been a learning curve for both the accountant/bookkeeper and me. Glenn has been a hard act to follow but things seem to be going in the correct direction and I'm confident I will be able to stay within the budgeted amount for accounting services.

Combining the annual dues with the facility fee has been a huge help in reducing the Treasurer workload and having to contact individuals that have outstanding invoices.

In the next update I will expand on the Treasurer's duties.

*Norm Bregman*



### Community Service — Loretta Kaskey

As the 2022-2023 First Year Community Service Chair for Livermore Rotary, I am carried into this position by prior directors Cheri Sheets and Christian Chukwuma and could not step into this role without their and other past Service Chairs and project leads support and expertise.

From the District 5170 Community Service website, we have the description that the Community Service Committee is one of the Avenues of Service which encourages Rotarians to volunteer service to their communities. It is truly a "Service above Self" committee where we can respond to the needs of our local community and showcase how Rotarians are "People of Action". We are hands on! We do this through completing local projects throughout the year. Though we are NOT the committee that executes the large fundraisers or major projects like the Crab Feed or Rodeo Parade, we have a quieter impact

while still accomplishing much.

Some examples of what the Community Service Committee has done so far this year include:

Hosting the "Marylin Avenue Back to School BBQ",

Serving a hot dog dinner to over 700 students and their families in August. Packing food to be sent to the Ukraine in a joint Area 4 Rotary function at "Kids Against Hunger" in September.

Join us in November as we support a project at Sunflower Hill at Hagemann Ranch. We will be preparing the way for a new Rotary granted shed.

Loretta Kaskey



Marylin Avenue Back to School BBQ



12,500 meals for Ukraine prepared by Area 4 Rotary Clubs on Sept 17, 2022

## Membership — Alan Burnham

Our club has shrunk over the past several years. About 80% of our club is 60 or older, compared to 42% for the District, and about half of us are 70 or older. Our high average age means that we must recruit new and younger members to remain vibrant.

July of year	Active Members	Over 70 yrs
2017	120	
2018	113	57
2019	110	60
2020	111	62
2021	105	51
2022	96	51
current	97	52



Our average attrition rate over the past three years was about 10 members, and our average recruitment rate was only 7 members. Fortunately, we improved slightly during 2021-2022, so our membership has stabilized. Here is our list of recent members and their mentors.

		Joined	Mentor
Alarado,	N Manuel	5/11/2022	Peter Poulson
Donovan	Trex	6/15/2022	Ted Michels
Ellingsen	Roland	4/20/2022	Alan Burnham
Forbes	Ronnie	7/20/2022	Alan Burnham
Mejasich	Matthew	9/1/2021	Sonya Sheffield
Powell	Steve	4/20/2022	Clark Streeter
Tabet	Kathlene	3/2/2022	Jennifer Thaete
Thinfen	Walt	5/25/2022	Goud Memula
Vishwanathan	Ryan	11/15/2021	Sonya Sheffield

However, to grow back our pre-pandemic size, we need to bring in about **two new members each month**. We currently have about 4 people likely to join, about one third of what we need by the end of calendar 2022 to achieve that goal.

*Membership recruitment is everyone's job. Please bring a friend to Rotary, hopefully under 70, to see what we are like. Also, please welcome any visitors warmly and encourage them to join.*

We will be covering other aspects of membership recruitment in future meetings, so stay tuned! If you have ideas about how to recruit younger members, please share them.

Alan Burnham



## Major Events — Linda Tinney

As Director of Major Events, it is my responsibility to identify event committee chairs, as necessary, and keep the Rotary board updated on what's happening in these areas. We currently support two major events; the annual **crab feed** and the annual **rodeo parade**. When I assumed the board position in July of 2021, chairs of these committees were already in place. As we slowly emerged from the most restrictive months of the covid pandemic we were able to organize both events again.; the crab feed on March 18, 2022 and the Rodeo Parade on June 11, 2022. Both events, I am delighted to say, were very successful.



As it happened, our Rotary Club was celebrating its **75<sup>th</sup> birthday** in 2022 and so a celebration was planned at Poppy Ridge Golf Course for February 25, 2022. A small committee headed by Mike Thompson planned and executed this event and all who attended seemed to enjoy the festivities.

I believe our club should continue the crab feed for the fundraising value and the rodeo parade for the tradition and good will it creates in the community. I also believe we should add to this list. To that end, I have been brainstorming with a few of my fellow Rotarians regarding events that would not only raise the awareness of our club in the community but also create fun among ourselves, encouraging us to participate in each other's avenues of community service. If you have any ideas or suggestions for an event, please let me know.

*Linda Tinney*

## Club Service — Gordon Jones

As Services Director for the club I am involved in the following:

For our weekly meetings I am trying to ensure that we have coverage for all the tasks necessary to perform a successful meeting. Volunteers please view and make your selection of service, via a spreadsheet, under Google Docs. The link as below:

<https://docs.google.com/spreadsheets/d/1dLqF9TP6c45vIaL3b-4lDvg-vogf0-3jD3UeFLczsas/edit#gid=0>

I have also been asked to

- 1) coordinate an information steering committee that will **analyze** the data flow between the various systems e.g. Dacdb and MyRotary.
- 2) There is also a need to **train** people to use the various systems, as they do not appear to be used extensively.
- 3) Thirdly, there is also a need to **embrace social media platforms** more extensively that Kelly Bowers will analyze as part of her marketing initiative to appeal especially to a younger generation.



*Gordon Jones*

## International Services Committee — Goud Memula

International Services Committee members include **Goud Memula as Chair, Pat Coyle, Paul McCandless, Paul Thomson, Keith Beck and Evonne Hopkins.**



Projects completed, in progress or being planned are as follows:

Completed the **Ear, Nose, Throat (ENT) Mobile Facility in India** for which our club raised \$20k.

**"Save A Girl Sewing Center"** in Tanzania, is in progress. It is being executed by The Global Uplift Projects for which our club contributed \$3765

Exploring development of a project in cooperation with **Peace Corps.**

Pursuing to expand the **hearing project** to detect hearing loss and treat including surgeries for more children in Nepal. Also reviewing the additional needs to support the Navakiran Children's Home in Nepal.

The following is the summary of the information I received regarding projects executed using District Designated Funds (DDF):

Our club receives ~50% of our contributions to The Rotary Foundation Annual Fund after ~2 years as DDF. These DDF are then used for funding District Grants and Global Grants.

In the past 7 years (2015-16 to present) our club received 109,400 DDF and purchased additional 18,000 for a total of 127,400 DDF. These were split into 39,078 for District Grants for local projects and 88,322 for Global Grants.

Local Projects completed, using District Grants, include providing **Chrome books to Schools, Dental equipment to Axis, Covid support to local hospital and Girls Garage Free Design and Construction.**

Our Global Grant DDF are pooled with other clubs in Rotary District Area 4. Available 88,322 DDF were allocated as follows:

68,802 DDF (78%) allocated for projects in **Nicaragua, Belize, and Guatemala**

2,500 DDF (2.8%) allocated for Indonesia and Ethiopia, and

17,020 DDF (19.3%) allocated for **Area 4 COVID-19 support.**

There are no DDF funds available to our International Services Committee to support other Global Grant projects from other countries. Details of the projects are available for anyone interested in reviewing further.

*Goud Memula*



## Vocational Services — Paul McCandless

### VOCATIONAL SERVICES

**Vocational Service** calls on us to serve by using our unique skills and expertise to address community needs and help others acquire or refine skills and advance their professional opportunities. Vocational service is the very essence of Rotary and it **sets Rotary apart from other service organizations.**



**Committee members:** Paul McCandless (Director), Carol Howell, Carolyn Siegfried, Dennis O'Brien, Marc Roberts.

### BASIS OF VOCATIONAL SERVICES

Rotary has four "Objects" that are philosophical statements of Rotary's purpose and the responsibilities of Rotarians. **The vocational service is in Rotary's Second Object:**

High ethical standards in business and professions

The dignifying of each Rotarian's occupation as an opportunity to serve society

The recognition of the worthiness of all useful occupations

### INTEGRITY AND ETHICS

Promoting integrity through ethical behavior is an essential part of what it means to be a Rotarian. Two standards developed by Rotarians — **The Four-Way Test** and the **Rotary Code of Conduct** — provide a road map for ethical behavior in the workplace and other areas of life. Both concepts are imbedded in Vocational services.

### ROTARY CLUB OF LIVERMORE'S CURRENT VOCATIONAL SERVICES PROJECTS:

**Outstanding Educators Awards**, in partnership with LJUSD, presented in the spring  
**Ed Rundstrum Vocational Scholarship**- \$2,000 vocational scholarship administered by The Pedrozzi Foundation.

**Youth in Government**, in partnership with LJUSD and The City of Livermore, presented in the spring.

**Rotarians Advancing Veteran Education (RAVE)** that supports the Las Positas Veterans First Program is that college's veterans support program. We have chosen to support the veterans at Los Positas and the LPC Veterans First Program with various funding and activities through RAVE. This is an ongoing activity throughout the year.

More information about Rotary's four "Objects," Vocational Services, the Four-Way Test and the Rotary Code of Conduct can be found here: [Rotary Clubrunner](#). (Requires registration and password)

*Paul McCandless*

The Noon Club News is published monthly for members of the Rotary Club of Livermore.  
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Judge Al Lewis

## The Rotary Foundation

Goud Memula is the club TRF Chair and is the only member of the committee. I am soliciting **others to join me** on this important committee. I thank Patrick McMenamin, District Chair for Major Donor and Irving Stowers, District Chair for Paul Harris Society for their help and guidance.



Accomplishments of our club TRF to date are as follows:

Compiled the profile of Rotarians making TRF donations in the past five years.

20% of Rotarians contributed 70% of Total Donations

47% of Rotarians contributed 25% of Total Donations

33% of Rotarians contributed 5% of Total Donations

*We have an opportunity to increase the participation of more Rotarians in making TRF donations.*

Established TRF Goals for 2022-23 based on history of donations as follows

Annual Fund Goal of \$66K; Actual to date \$17.83K

Polio Plus Goal of \$18K; Actual to date \$3.24K

Published Club and Individual TRF Recognitions

*Encourage ALL Rotarians to be familiar with Recognitions and set Individual Goal.*

Published Club Goals as follows:

Every Rotarian, Every Year Club (EREY)

100% Paul Harris Fellow (PHF) Club

Top Three Per Capita in Annual Fund Giving in the District with ALL Rotarians contributing a minimum of \$100

Implemented matching all TRF Donations of \$100 or more with Foundation Recognition Points (FRP) as an incentive to reach PHF and multiple PHF levels quickly. Rotarians Alan Burnham, Patrick McMenamin, Irving Stowers, Norm Bregman, Jay Davis, Goud Memula and Don Wentz are gracious to donate their FRP to match all donations of \$100 or more. Collectively there are over 150,000 FRPs available to match donations as well as to use for recognizing outstanding community volunteers with PHF recognition.

Published different ways to make your Donations to the Rotary Foundation which includes:

Online Donations using link <https://www.rotary.org/myrotary/en/take-action/give>

Enroll in Rotary Direct at [www.rotary.org/give](http://www.rotary.org/give)

By check payable to "The Rotary Foundation" and mail to Rotary Club of Livermore, P.O. Box 694, Livermore, CA 94551

Finally, November is TRF month. Let us all make donations to meet the 2022-23 goals.

Thank You

*Goud Memula*



